



Media Release
For Immediate Release
October 4, 2011

Regional “Open for Business” EXPO October 26th

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce presents the Regional “Open for Business” EXPO presented by Gesa Credit Union, on Wednesday, October 26th from 8:00 am – 6:00 p.m. at the TRAC Center in Pasco.

The one-day “Open for Business” EXPO is the only Business to Business EXPO in the region. This year’s event will feature seven “B2B” seminars with topics ranging from email marketing to financial business strategies. Seminars will begin at 8 am with “Coffee with the Contractors” and will conclude at 4:30 pm. Additionally, the EXPO will incorporate the Chamber’s monthly Network Tri-Cities Luncheon featuring Dr. Arun Raha, Chief Economist for the State of Washington. Raha will address current conditions of both the U.S. and Washington State economies. Following the luncheon at 1:30 pm, the trade show floor will open with an estimated 120 booths featuring a variety of businesses that provide products and services to both large and small business. At 4 pm, the Chamber will kick off Schmoosa Palooza, the networking reception which includes raffle prizes for those who attended the event.

“More than 700 people attended last year’s EXPO, and we anticipate even more participation in 2011 as this truly has become the region’s premier business-to-business event,” stated Lori Mattson, President and CEO of the Tri-City Regional Chamber of Commerce.

The EXPO, including all seminars, is free to attend with your business card at the door. Tickets for the Network Tri-Cities Luncheon at the EXPO are \$18 for Chamber members and \$22 for non-members and the reservation deadline is October 21st. Tickets are available through the Chamber at 509.736.0510, and for further details go to www.tricityregionalchamber.com.

For more information:
Contact: Jens Lee, Marketing and Communications Director
jens.lee@tricityregionalchamber.com
509.736.0510