



## **MEDIA RELEASE**

### **For Immediate Release**

April 21, 2009

### **Regional Chamber Invites Community to Business Development University**

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce invites the community to attend Business Development University (BDU) scheduled for Wednesday, April 29, 2009. The topic for April's BDU is "Advertising and Marketing for Your Business".

The Chamber is launching Business Development University in 2009. BDU is designed to champion the growth of small businesses by providing cost effective educational workshops designed to address small business needs. The Chamber will be hosting a BDU every month through the end of 2009.

April BDU Presenters will be representatives from:

- Vicki Monteagudo & Associates
- BrightWeb Marketing & NetworkTask.com
- P.S. Media

Each of these successful small business owners will be sharing tips and valuable insight on techniques that have been successful for them in advertising and marketing. Advertising & marketing mediums that will be discussed are the internet & social media, print, television, radio, direct mail and more.

Date: Wednesday, April 29, 2009

Time: 7:00-8:30 a.m.

Place: Tri-Cities Business & Visitor Center (Bechtel Board Room)  
7130 W. Grandridge Blvd., Kennewick

Cost: \$20 Members/\$30 Non-Members

RSVP: 736.0510 by Friday, April 24th

*"Business Development University is an umbrella under which we are able to offer workshops and seminars to the community. 85 percent of our members employ less than 15 people and therefore most of the topics in 2009 will be geared towards the small business owners, states Lori Mattson, President and CEO of the Tri-City Regional Chamber. Our members told us what topics they were interested in, so that's what we are delivering."*

Those interested in attending this seminar should call the Chamber office at 736.0510 today. Reservations are required and will be accepted until Friday, April 24<sup>th</sup>.

#####

#### **For more information:**

Tracie Arnold, Communications Director  
tracie.arnold@tricityregionalchamber.com  
509.736.0510

