



**For Immediate Release
June 8, 2009**

**Tri-City Regional Chamber of Commerce Will Address Media
to Launch Go Local Campaign**

(Tri-Cities, Wash.) – The Tri-City Regional Chamber of Commerce, along with P.S. Media, is launching their Go Local Campaign on Tuesday, June 9, 2009. Lori Mattson, President & CEO of the Tri-City Regional Chamber of Commerce will be available to meet with local media at the Chamber office on Tuesday, June 9, 2009 from 9:00 a.m. to 4:00 p.m. She will be answering questions, as well as giving comments and interviews at this time. The Tri-City Regional Chamber of Commerce office is located at 7130 W. Grandridge Blvd., Ste. C in Kennewick.

“Although the Tri-Cities is holding steady, it is not immune to the national recession,” says Lori Mattson, President & CEO of the Tri-City Regional Chamber of Commerce. “Each of us can make a difference in supporting our local economy. Consider shopping the store, banker, credit union, or architect down the street. This Go Local program is designed to encourage residents of the Tri-Cities to invest in their local economy rather than taking their money elsewhere.”

The Go Local Campaign is designed to be a partnership between member businesses, consumers and media. The Tri-City Regional Chamber’s campaign supports member businesses and services in the community, and is aimed at re-circulating tax dollars at home, keeping neighbors working and keeping the local economy strong.

All Chamber members are encouraged to participate in the campaign by living the Go Local theme this summer and spreading the message by displaying Go Local posters, participating in the Go Local advertising campaign, using the Go Local logo in their advertising efforts, and sharing the campaign with their clients and customers.

What can consumers do to Go Local? You can choose to re-circulate your dollars in the Tri-Cities. You play an important role in keeping our regional economy strong, creating

jobs and providing vital tax revenue that supports things like road repair, police and fire protection, and schools. When local businesses flourish, they can continue their support of important community projects and charitable organizations. Lets work together to continue making the Tri-Cities a great place to live, work and play!

For more information about the Go Local program, it's campaign goals or to view the Go Local TV Spot, please visit www.tricityregionalchamber.com.

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