



MEDIA RELEASE

For Immediate Release

September 1, 2009

Regional Chamber Invites Business Owners to Intellectual Property Seminar

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce invites the community to attend a Business Development University seminar scheduled for Thursday, September 17, 2009. "Intellectual Property" will be the topic.

Learn how what you don't know about Intellectual Property can hurt, and what you DO know can help. Vincent Branton and Derek Maughan, the managing patent and intellectual property law attorneys for Battelle at PNNL, will provide a basic overview of patents, copyrights, trademarks and trade secrets. They will address common misconceptions and hidden dangers that lurk for the unwary in this important but often misunderstood area of the law. Topics will include: what is intellectual property; how various protection schemes work (and don't work); how the principles of ownership of intellectual assets are different from ownership of tangible ones; what actions constitute infringement; how statutory damage schemes pose potentially fatal risks for the unwary; and how an understanding of an intellectual property landscape can assist in enhancing your company's value.

Business Development University seminars are designed to champion the growth of small businesses by providing cost effective educational workshops designed to address small business needs.

Topic: "Intellectual Property"
Speakers: Vincent Branton, Manager, Legal Department for PNNL
Derek Maughan, Manager of Intellectual Property for PNNL
Date: Thursday, September 17, 2009
Time: 7:30-9:00 a.m.
Place: Tri-Cities Business & Visitor Center (Bechtel Board Room)
7130 W. Grandridge Blvd., Kennewick
Cost: \$20 Members/\$30 Non-Members
RSVP: 736.0510 or at info@tricityregionalchamber.com.

Those interested in attending this seminar should call the Chamber office at 736.0510 or email info@tricityregionalchamber.com.

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For more information:

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