



## **MEDIA RELEASE**

### **For Immediate Release**

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### **Regional Chamber Welcomes New Employees**

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce is proud to announce the addition of Colin Hastings, Public Policy Director and Melissa McAloon, Membership Director to their staff.

As Public Policy Director, Colin will coordinate the Chamber’s governmental affairs agenda, work with elected officials, research business issues, and keep Chamber members informed on legislation affecting business. Colin has several years of experience in the governmental affairs arena as well as recent experience owning a small business.

As Membership Director, Melissa will focus on ensuring the fulfillment of member benefits and services, improving retention of Chamber members and strengthening the member base. Melissa is a recent graduate of Washington State University.

Colin and Melissa join current Chamber staff members Tracie Arnold, Communications Director, Camille Kellison, Sales Director, Merissa Stoops, Program & Event Director, and Lori Mattson, President & CEO. “I am so pleased to have both Colin and Melissa joining our team. Colin has previously worked in a similar capacity for an association, as well as experience as a small business owner. This combination will make him an invaluable resource to our members. Melissa is fresh out of college and full of energy. I’m certain that our members and volunteers will enjoy her new ideas and friendly personality”, says Lori Mattson, President & CEO.

The Tri-City Regional Chamber of Commerce currently has 1,350 member businesses from Kennewick, Pasco, Richland, West Richland and the surrounding region.

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