



**Media Release**  
**For Immediate Release**  
October 7, 2011

**“How to Market to Tourists and Visitors”**  
**Topic of Chamber’s Business Development University**

**Tri-Cities, WA** – The Tri-City Regional Chamber of Commerce invites you to attend the Business Development University (BDU), “How to Market to Tourists and Visitors,” sponsored by Bank Reale, on Wednesday, October 19<sup>th</sup> from 1:00 – 3:00 p.m. at the Tri-Cities Business and Visitors Center in the Bechtel Board Room. Presenting on the subject will be Michelle Chunn and Jordan Youngs, Tri-Cities Visitor and Convention Bureau.

Travel and tourism in the Tri-Cities has grown to be a 350 million dollar industry. How can your business grab a piece of the pie? Michelle Chunn and Jordan Youngs from the Tri-Cities Visitor and Convention Bureau will discuss specific ways you can market your business to visitors. Learn how to reach the potential tourists and those who are already visiting the region using internet marketing, social media techniques, and public relations.

Tickets are \$20 for Chamber members and \$30 for non-members. Tickets are available through the Chamber at 509.736.0510, and for further details go to [www.tricityregionalchamber.com](http://www.tricityregionalchamber.com).

For more information:  
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