



Media Release
For Immediate Release
August 31, 2011

Small Business Incentive Program Press Conference Scheduled

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce will hold a press conference on Tuesday, September 13th at 1:00 p.m. at the Tri-Cities Business & Visitor Center, 7130 W. Grandridge Blvd., Kennewick, WA 99336. The press conference will take place in the Bechtel Board Room and will include representatives from Washington River Protection Solutions and the Tri-City Regional Chamber of Commerce.

The Small Business Incentive Program was established by the Tri-City Regional Chamber of Commerce (TCRCC) through funding from Washington River Protection Solutions (WRPS). TCRCC and WRPS have partnered to support and strengthen local small businesses by awarding free software, training, company websites and/or equipment. The Small Business Incentive Program will be administrated by the Tri-City Regional Chamber of Commerce and grants will be awarded to qualified Tri-City Regional Chamber members as determined by committee. Washington River Protection Solutions has provided \$30,000 to fund the Small Business Incentive Program.

“With the recent cutback in the local workforce, we believe the timing of this program comes at an opportune time for our local businesses. The Chamber and Washington River Protection Solutions are very excited to develop this program that will help local business continue to thrive,” stated Lori Mattson, President and CEO of the Tri-City Regional Chamber of Commerce.

Also available for questions at the Press Conference:

Lori Mattson, President/CEO, Tri-City Regional Chamber of Commerce
Colin Hastings, Vice President, Tri-City Regional Chamber of Commerce
Jerry Holloway, External Affairs Manager, Washington River Protection Solutions
Melissa Garrard, Small Business Program Manager, Washington River Protection Solutions

###

For more information:
Contact: Jens Lee, Marketing and Membership Director
jens.lee@tricityregionalchamber.com
509.736.0510